

# elsewhere ab

## Privacy Policy Elsewhere AB 2019-08-29

### **Why should I read this policy?**

This policy describes how we at Elsewhere AB collect, use and protect your personal information.

### **What information do you collect about me?**

We collect information that helps us provide a service to you, including but not limited to the following:

- Email
- Name
- contacts

### **How will you use my information?**

We need to know a bit about you in order to provide you with services, information dispatch and payment information in line with this overall policy. We will not collect more information than we need to provide our services to you.

### **How long will you have my information?**

We have accounting requirements which means that we need to keep some of your information for up to 7 years, after which it will be deleted. Information we use for newsletter mailing or marketing will be retained until the time you choose to unsubscribe from it. Increasingly, authorities are demanding access to data, including access to crime. We of course follow the law and disclose the Data we are obliged to do, by means of a government decision for example. Police.

### **Who do you share my information with?**

Your personal data is handled by our personnel in Sweden, no third party has access to your personal data as long as the law does not require us to share it.

We have procedures in place to ensure that your personal information is handled in a safe and secure manner in accordance with current legislation. You can get more information by contacting us via email.

### **Where do you have my information?**

Your information is stored in data centers within the European Union. For technical reasons, our subcontractors may need to move information to other countries outside the EU. If this happens, appropriate safeguards and standardized data protection regulations approved by the European Commission will be used.

### **What are my rights?**

Right to information: You can request a copy of the personal data we hold about you.

Right to Correction: We want to make sure your information is up to date and accurate. You may request that your information be corrected or deleted if you believe it is incorrect.

Right to delete: You can request that we delete your personal information. We must not erase information that the law requires that we retain.

Data portability: You can ask us to transfer your personal data from our IT environment to someone else, either another company or to you. This does not apply to information that the law requires that we retain.

Withdraw consent: You may withdraw your consent to share your information or to receive marketing / mailing at any time. Either by unsubscribing from the message or contacting us via email.

Complaints: You can file a complaint with the Data Inspectorate if you believe that we are processing your personal data in violation of the Data Protection Regulation.

### **How can I use my rights?**

If you wish to exercise any of your rights, please contact us by letter or email at the address at the bottom of this policy. If you want to file a complaint with the Data Inspectorate, you need to contact them.

### **Updates to this policy**

We may update this policy and will then publish it on this site. This policy was last updated on May 24, 2018.

### **How to contact us**

If you have any questions about this policy or how we use your information, or your rights, please contact us at the following address:

Elsewhere AB  
Stora varvsgatan 6a  
211 25 Malmö  
Email: [info@elsewhere.se](mailto:info@elsewhere.se)